



REGION 8  
DENVER, CO 80202

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U.S. EPA REGION 8  
HEARING CLERK

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**DELIVERY RECEIPT REQUESTED**

**SUBJECT:** Requested action to be taken regarding the Cobra Wrap SD products in shipment with entry number SCS-98616528 FIFRA-08-2024-0049

**FROM:** David Cobb  
Supervisor, Toxics Enforcement Section  
Enforcement and Compliance Assurance Division

**TO:** U.S. Department of Homeland Security  
Bureau of Customs and Border Protection  
Portal, North Dakota 3403

By this memorandum, the U.S. Environmental Protection Agency, Region 8, is informing the Bureau of Customs and Border Protection of the U.S. Department of Homeland Security (CBP) that the products in the import shipment described below should be Denied Entry-Refused Delivery into the United States pursuant to the authority of section 17(c) of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), 7 U.S.C. § 136o(c), and the implementing regulations at 19 C.F.R. §12.114. On June 9, 2024, a Customs and Border Protection Officer inspected the shipment at the Portal, North Dakota Port of Entry. EPA reviewed the information and accompanying photos to make this compliance determination.

The following information pertains to the shipment:

- The importer is Genics Inc, 27717 Acheson Road, Acheson, Alberta, T7X6B1 Canada.
- The consignee is Fire Barner Technologies LLC, 1179 Stewart Road, Monroe, Georgia 30655-5733.
- The broker is UPS, UPSNB.PGATeam@ups.com.
- The arrival date was June 8, 2024.
- The bill number is ENIC0007312.
- The quantity is Cobra Wrap SD, EPA Reg Number, 71653-1, weighing 2,850 pounds.
- The port of entry is Portal, North Dakota 3401.
- The country of origin, as entered in ACE, is Canada.

Section 2(t) of FIFRA, 7 U.S.C. § 136(t) defines “pest” as “(1) any insect, rodent, nematode, fungus, weed, or (2) any other form of terrestrial or aquatic plant or animal life or virus, bacteria, or other micro-organism (except viruses, bacteria, or other micro-organisms on or in living man or other living animals) which the Administrator declares to be a pest under section 136w(c)(1) of this title.”

Section 2(p) of FIFRA, 7 U.S.C. § 136(p), defines “label” as “the written, printed, or graphic matter on, or attached to, the pesticide or device or any of its containers or wrappers” and defines “labeling” in part, as “all labels and all other written, printed, or graphic matter – (A) accompanying the pesticide or device at any time; or (B) to which reference is made on the label or in literature accompanying the pesticide....”

**Cobra Wrap SD, EPA Reg Number, 71653-1:**

MISBRANDED- The shipment that arrived at the border for import was in violation of FIFRA section 12(a)(1)(e), 7 U.S.C. § 136j(a)(1)(e), in that the label, or labeling accompanying it, did not contain directions for use necessary to make the product effective and to adequately protect health and the environment. The following language was not present on the pesticide that was intended for import, “Cobra Wrap SD”.

Therefore, these pesticide products in the shipment referenced above cannot be allowed entry into the United States.

The EPA hereby notifies CBP that this merchandise should be refused admission pursuant to the authority of FIFRA § 17(c), 7 U.S.C. § 136o(c), and the implementing regulations at 19 C.F.R. § 12.114. The importer should export this merchandise or dispose of the products under supervision of the CBP within ninety calendar days from the date of this memorandum or within such additional time as the District Director of CBP specifies. Failure to do so may result in either the destruction of the merchandise as authorized by FIFRA or in any action necessary to enforce the terms of any bond under which the shipment has been released to the consignee. Alternatively, CBP may elect to seize the products as a prohibited importation pursuant to their authorities as set out at 19 U.S.C. § 1595a(c)(2)(A).

On June 9, 2024, the EPA informed the CBP Cargo Chief in Portal, North Dakota, that it would deny entry of this shipment.

Please contact Christine Tokarz, the import enforcement coordinator, by phone at (303) 312-6147, or by email at [tokarz.christine@epa.gov](mailto:tokarz.christine@epa.gov), if you have any questions concerning this matter.